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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Louis Lippincott et al. Group Art Unit: 2621
 Serial No.: 10/750,075 Examiner: C. Anyikire
 Filed: December 31, 2003
 For: Motion Estimation Sum Of All
 Differences (Sad) Array Having
 Reduced Semiconductor Die Area
 Consumption

POWER OF ATTORNEY BY ASSIGNEE

Under the provisions of 37 C.F.R. § 3.71, the undersigned assignee of record of the entire interest in the above-identified patent/patent application by virtue of an assignment recorded (check as applicable):



Concurrently Herewith
 Date Recorded 09/03/2004
 Reel 015105 Frame 0271

elects to conduct the prosecution of the application/maintenance of the patent to the exclusion of the inventor(s). The undersigned hereby declares that he has reviewed the above-referenced assignment and hereby declares that, to the best of his knowledge, title is in the Assignee, and further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true. The assignee hereby revokes any previous powers of attorney and appoints the practitioners associated with:

Customer No. 47795

to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

The undersigned is authorized to sign this statement on behalf of the Assignee.

Please direct all communications to:

Customer No. 21906

Please direct all telephone calls to:

Timothy N. Trop at (713) 468-8880.

ASSIGNEE
 Intel Corporation

Date: 9-10-07

BY: Pam Matlock
 Pam Matlock
 Secretary of Patents
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